

What and how to learn in ECommerce and Digital Marketing

Description



What and how to learn in ECommerce and Digital Marketing

E-Commerce & Social Media Marketing Learning Path Generator

Answer 20 short questions to get your personalized bilingual roadmap (English + Urdu).

Not confident / Somewhat / Very

6. 6. Do you know basic graphic design tools like Canva or Photoshop?

Yes No

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7. 7. Do you understand paid advertising (boosting, campaigns)?

Yes No

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8. 8. Do you enjoy creating or writing content?

Yes No

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9. 9. How good are you with data and analysis?

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10. 10. Which area do you struggle with the most?

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10. 10. Which area do you struggle with the most?

11. 11. Are you comfortable speaking or writing in English?

Yes No

11. 11. Are you comfortable speaking or writing in English?
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11. 11. Are you comfortable speaking or writing in English?

12. 12. Do you prefer practical work or theory?

12Ú? Ú©Ú?Ø§ Ø¸Ù¾ Ø¹Ù Ù?Ú? Ú©Ø§Ù Ù¾Ø³Ù?Ø- Ú©Ø±ØªÚ? Ú·Ú?Ú° Ú?Ø§ ØªÙ¾Ú?Ù?Ø±Ú?Ø?
Ø¹Ù Ù?Ú? / Ù?Ø,Ø±Ú? / Ø-Ù?Ù?Ù?Ú°

13. 13. How much time can you study weekly?

13Ú? Ø¸Ù¾ Ú·Ù·ØªÚ? Ù Ú?Ú° Ú©ØªÙ?Ø§ Ù?Ù?Øª Ø³Ù?Ú©Ú¾Ù?Ú? Ú©Ú? Ù?Ù?Ú? Ø-Ú? Ø³Ú©ØªÚ? Ú·Ú?Ú°Ø?
Ù¾Ø§Ù?Ú? Ú-Ú¾Ù?Ù¹Ú? Ø³Ú? Ú©Ù / 5â??10 / 10â??20 / Ù Ú©Ù Ù? Ù?Ù?Øª

14. 14. Do you follow marketing influencers online?

Yes No

14Ú? Ú©Ú?Ø§ Ø¸Ù¾ Ø¸Ù? Ù?Ø§Ø;Ù? Ù Ø§Ø±Ú©Ú?Ù¹Ù?Ú- Ø§Ù?Ø³Ù¾Ø±Ø§Ø;Ø±Ø²/Ø§Ù?Ù·Ù?Ù?Ø;Ù?Ø³Ø±Ø² Ú©Ù? Ù·Ø§Ù?Ù? Ú©Ø±ØªÚ? Ú·Ú?Ú°Ø? Ø-Ú? Ú·Ø§Ú° Ú?Ø§ Ù?Ù·Ú?Ú°

15. 15. Do you prefer working solo or with a team?

Solo Team

15Ú? Ú©Ú?Ø§ Ø¸Ù¾ Ø§Ú©Ú?Ù?Ú? Ú©Ø§Ù Ú©Ø±Ù?Ø§ Ù¾Ø³Ù?Ø- Ú©Ø±ØªÚ? Ú·Ú?Ú° Ú?Ø§ Ù¹Ú?Ù Ú©Ú? Ø³Ø§ØªÙ¾Ø?
Ø§Ú©Ú?Ù?Ú? / Ù¹Ú?Ù

16. 16. Do you want to start with organic or paid marketing?

Organic Paid Both

16Ú? Ú©Ú?Ø§ Ø¸Ù¾ Ø¸Ø±Ú-Ú?Ù?Ú© Ú?Ø§ Ù¾Ú?Ú? Ù Ø§Ø±Ú©Ú?Ù¹Ù?Ú- Ø³Ú? Ø¸Ø°Ø§Ø² Ú©Ø±Ù?Ø§ Ú?Ø§Ù·ØªÚ? Ú·Ú?Ú°Ø? Ø¸Ø±Ú-Ú?Ù?Ú© / Ù¾Ú?Ú? / Ø-Ù?Ù?Ù?Ú°

17. 17. Do you have any brand, product, or service to promote?

Yes No

17Ú? Ú©Ú?Ø§ Ø¸Ù¾ Ú©Ú? Ù¾Ø§Ø³ Ù·Ø±Ù?Ø®Øª Ú?Ø§ Ù¾Ø±Ù?Ù Ù?Ù¹ Ú©Ø±Ù?Ú? Ú©Ú? Ù?Ù?Ú? Ú©Ù?Ø;Ú? Ø-Ø±Ø§Ù?Ú?Ø? Ù¾Ø±Ù?Ú?Ú©Ù¹ Ú?Ø§ Ø³Ø±Ù?Ø³ Ú·Ú?Ú°Ø? Ø-Ú? Ú·Ø§Ú° Ú?Ø§ Ù?Ù·Ú?Ú°

18. 18. What's your available learning budget?

18Ù? ØçÙ¾ ÛØØ§ Ø-Ø³ØªÙ?Ø§Øª ØªØ¹Ù?Ù?Ù Û? Ø-Ø-Ù¹ ÛØÙ?Ø§ Û·Ù?Ø?
\$0â??\$50 / \$50â??\$200 / \$200â??\$500 / \$500+

19. 19. Where do you see yourself after 6 months?

19Ù? ØçÙ¾ Ø®Ù?Ø- ÛØÙ? 6 Ù Ø§Ù· Ø-Ø¹Ø- ÛØÙ·Ø§Ù° Ø-Ù?ÙØÙ¾ØªÙ? Û·Ù?Ù°Ø?
ØçÙ? Û?Ø§Ø¹Ù? Ø§Ø³Ù¹Ù?Ø± / Û·Ø±Ù? Û?Ø§Ù?Ø³Ù?Ù- / ÛØÙ?Ø§Ø¹Ù?Ù¹Ø³ ÛØÙ? Û?Ù?Ù?
Ø³Ù?Ø-Ù? Û Û?Ù?Ù?Ø§ / Ø³Ù?ÙØÙ¾ Ø±Ù·Ù? Û·Ù?Ù° Û-Ù?

20. 20. Which platforms do you want to focus on first?

(pick 1 or more)

Facebook Instagram TikTok YouTube All

20Ù? ØçÙ¾ Ø³Øª Ø³Ù? Û¾Ù·Ù?Ù? ÛØÙ? Û¾Ù?Ù?Ù¹ Û·Ø§Ø±Ù Ø² Û¾Ø± ØªÙ?Ø-Ù· Ø-Ù?Ù?Ø§
Ù?Ø§Ù·Ù?Ù° Û-Ù?Ø?

Ù·Ù?Ø³ Ø-ÙØØ? Ø§Ù?Ø³Ù¹Ø§Ù-Ø±Ø§Ù Ø? Û¹Ù·ÙØ Û¹Ø§ÙØØ? Û?Ù?Ù¹Ù?Ù?Ø-Ø? Û?Ø§ Ø³Øª

Generate My Learning Path

ð?§ Personalized Learning Report

Your recommended path, topics, tools, timeline, and cost.

ð?§ Ø°Ø§ØªÙ? Ø³Ù?ÙØÙ¾Ù?Ù? ÛØÙ? Ø±Ù¾Ù?Ø±Ù¹

ØçÙ¾ ÛØØ§ ØªØ-Ù?Ù?Ø² ÛØØ±Ø-Ù· Ø±Ø§Ø³ØªÙ·Ø? Û Û?Ø¶Ù?Ø¹Ø§ØªØ? Û¹Ù?Ù?Ø²Ø? Û Ø-Øª Ø§Ù?Ø±
Ù?Ø§Ù-Øª

Summary

Ø®Ù?Ø§ØµÙ·

Core Topics & Learning Focus

Core topics and learning focus area.

Tools to Master

Tools to master and resources.

Time & Effort Estimate

Estimated time and effort required.

Estimated Learning Investment

Estimated learning investment details.

Free & Paid Learning Platforms

Free and paid learning platforms.

3-Month Action Plan

3-month action plan details.

Academy: Basit Yousuf's Voice | Fog of my thoughts

Additional text for the academy section.

[Ask questions](#)