



Learning Strategy of Ecommerce / Social Media

Description



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ø??? Social Media & Advertising Strategy Assessment

Answer the questions below to generate a detailed marketing strategy and budget plan.

1. Business Type:
2. Target Audience:
3. Current Platforms:
 Facebook Instagram TikTok LinkedIn YouTube
4. Advertising Goal:
5. Budget Range:
6. Preferred Ad Format:
 Image Video Carousel Story/Reel
7. Do you use influencers?
 Yes No
8. Do you offer promotions/discounts?
 Yes No
9. Content Posting Frequency:
10. Top-performing Content Type:
11. Do you currently run paid ads?
 Yes No
12. Main Challenge:
13. Where do you sell?
 Online In-store Both
14. Average Product/Service Price:
15. Do you collaborate with other brands?
 Yes No
16. How strong is your visual branding?
17. Customer Feedback Quality:
18. Strategy Duration Preference:
 Short-term Long-term

Generate Full Strategy Report

ð?? Detailed Strategy Report

ð??° Estimated Budget Breakdown

ð??£ Recommended Campaign Mix

ð??? Suggested Posting Frequency

ö??” Creative & BTL Suggestions

Agency Branding: Your Agency Name Here

[Ask Questions](#)

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