

ø²ù ù?ù? ø§ù?úø ã??ú-ù?ù?ø"ù? ù?ù?ù?ø-ã?•ù•ù?ø? ø§ù?ø± ù ù?ø§ù?ø¹ úøù?
úøù?ø!ù? ø³ø±øø- ù?ù•ù?úø ù•ù?ù? ù?ù?ù- ø§ù³¼ù?ù? øµù?ø§øù?ø²ù?úø ù•ø²ø§ø± ù
ù?ù? ø-ù?ø± ø³ù? úøøù? ùøù?ø§ø!ù?ù¹ úøù? ø-ù?ù? ø±ù•ù? ù•ù?úøù? ù øµù?ù?ø¹ø§ø²
øµø±ù• ù ù ø§ù?úøø ø²úø ù øø-ù?ø- ù?ù•ù?úø ù•ù?úøù? ù?ù?úøù? øøù³¼ ø-ù? ø-ù³¼ù? ù
ù?øµù?ø"ù• ø-ù?ø§ ø±ù•ù? ù•ù?úøù? ø§ø³ ù³¼ø± ø¹ù ù? øø±øøøù ø- úøø± ø±ù•ù? ù•ù?úø
ù?ø§ ø²ù?ø³ù?ø¹ úøø± ø±ù•ù? ù•ù?úøù? ø-ø³ ù?ù• ø"ù•ù? ù ù?úø ø±úøù³¼ù?úø ùøù• ù•ø±
ù ù?øµù?ø"ù? úøù? úøøùù ù?ø§ø"ù? úøø§ ø§ù?øøøµø§ø± ø§ø³ øøø-ù?ø? ø«ù?ø§ù•ø²
ù?ø§ ø§ù?ø-ø§ø± ù³¼ø± ù•ù? ø-ø³ù? øøù³¼ ù³¼ù?ø' úøø± ø±ù•ù? ù•ù?úøù? ø§ø³ ù•ø-ù•
ù?ø§ù?ù? ø-ø§ø!ø±ù? ù ù?úø úøø§ø±ù?ø"ø§ø± úøù? ø§øµù?ù? ù•ø± ù?ù?ø² ù³¼ø±
ø§ø«ø± ø§ù?ø-ø§ø² ù•ù?ø²ù? ù•ù?úø ù-ø§ù•úø úøø§ ø±ù?ù?ù• ø§ù?ù?úø
úøù?ù¹ø±ù?ù?ø± ù•ù?ø²ø§ ù•ù?ù? ù?ù?ù ø² úøù? ø"ø§ø±ù? ù ù?úø ø'ø¹ù?ø± ø§ù?ø± ù
ø¹ù?ø§ø± úøù? ø"ø§ø±ù? ù ù?úø ø'ø¹ù?ø± ø±úøù³¼ù?ù? ù?ø§ù?ù? øµø§ø±ù•ù?ù? úøù?
ø-ø±ù ù?ø§ù? ø²ù?ø³ù?ù ø? ø-ø±ø§ù?ù? úøù? øøù-ø§ù•ù? ø§ù?ø± ø§ø³ úøù? ù-ù?ù?ù
ø±ø? øù?ø«ù?ø² úøù? ù?ù ø§ø!ø' ø§ù?ø± øù?ù?ù?ù? ø¶ø±ù?ø±ø²ø? ù•ø± ø-ù-ù• ù
øøø²ù?ù• ù•ù?úøù? ù?ù•ø§ùø ø²úø úøù• úøø³ù? ø¹ù?ø§ù?ù? ù ù?úø ø-ù³¼ù? øøù³¼ úøù?
ø"ø±ø§ù?ù?ø² úøù? øøø²ù¹ ù?ù?ù¹ ø§ù?ø± úøù ù?ù?ù ø² øøø±ù¹ù?úøù? úøù?
ø-úøøù?ù?úø ùøù?úøøøø²ù³¼ ù ù? ø³úøø²ù? ù•ù?úøù?

øøù³¼ úøù? ø§ù³¼ù?ù? øøù?ø§ù? úøù? ø-ù•ø²ø± ø-ù?ø§ù?ù? úøù? ù?ù?ù? ø§ù³¼ù?ù?
ø²øù?ù?ù? úøù? ø-ù?ø±ø§ù? ø±ø-øøù?ø§ø²ø? øµø§ø±ù•ù?ù? úøù? ù?ø"ù?ù?ù?ø²ø?
ù?ù?ù ø²ù?úø ø§ù?ø± ø§ø²ø§ø± ù?ù?ù³¼ø§ø² úøù? ù?ø-ù•ø? øøù-ø§ù•ù? ø§ù?ø± ù•
ø§ø!ù³¼ ù³¼ø± ø²ù?ø-ù• ø-ù?ù?ù? ù?ø§ù•ù?ù?ù? úøø§ø±ù?ø"ø§ø± úøù? ù ù?úøù?ø²ø?
ø"ù?ø± ù ù?øµù•ø§ù?ù•øø±ø§ø!ø¹ ø³ù? ù-ø±ù?ø²ø? ø§ù³¼ù?ù? ù-ø§ù•úø úøø§ ø§ø-ù
ù?ù?ø§ù?ø? ù•ø±ù?øøø² úøù? ø"ø¹ø- ø³ø±ù?ø³ ø§ù?ø± ø§ù³¼ù?ù? ø§ø±ø-ù-ø±ø- úøù?
ø"ø§ø±ù? ù ù?úø øøù³¼ úøø§ ø±ù?ù?ù• øøù³¼ úøù? ù?ù•ø§ø¹ø²ù ø§ø- ù•ø±ø§ù•ù
úøø±ù? ù-ø§ ø-ø³ úøù? øøù³¼ úøù? ø¶ø±ù?ø±ø² ù•ù?ø? ø§ù?ø± ø§ø³ ù ù?úø ù?ù?ø²
ù?ù-ù? ù-ø§ù? ø§ù?ø± øøù³¼ úøù? ø"ù?ø± ø¹ù ù?ù? ø²øµù?ø±ø§ø² úøù? ø³ø§ø²ù³¼
ù³¼ø±ù?ø§ø² úøø±ù?ù? úøù? ø-ø-ø§ø!ù? ø²øù?ù?ù?ø? ø²ø¹ù ù?ø±ø? ø²ø±ù?ù?
ø§ù?ø± ù³¼ø§ø!ù?ø-ø§ø± ù•ù?ù?ù? úøù? ù?ù?ù? ù?ù?ø² øµø±ù• úøø±ù?ø§ ù•ù?ù-ø§ù?

Translation

The business environment and procedures in our country are not so mature and there are many gaps in it. So, in my opinion, it is not feasible to compare, compete with the ideas you are working for and follow the methods adopted by other regions. ã??

The first and most important thing is to prevent the idea from being copied before it is launched. Our new and junior business people are usually afraid of it. They are also afraid of duplicating existing products in other markets and they think that if they show a picture of their product which will be imported then someone else will work on it before them and they will be left behind. Û? This concern is natural and is present everywhere. Obviously, your idea must be saved before it can come into being. But in Pakistan we have laws but still they are not enforced and they are difficult to enforce. There is no concept of active copyright and intellectual property.

Second, sometimes there is a fear that we are small start-ups and when we advertise it, some big company will adapt the idea and market it on a large scale which will make them fail. It is therefore important that you consider how to preserve it in your discussion sessions until it enters the market and newcomers will understand it too late to start again. Ease of registration and doing business is still not so active. All this does not mean that there is no chance or that I am showing a terrible picture to discourage you. A professional must stay in the facts, and plan to deal with problems and produce results.

Therefore, capital has an important role to play in this whole affair. And for capital, fortunately business people and investors are interested in start-ups and joint ventures as well as equity partnerships for new and existing businesses. But there is another issue of trust. Unfortunately, we are also known for forgery and scams. Presenting your idea to an investor is one thing and building trust to allow them to invest in you is another. No one wants their money to go to the incompetent. Big data and expected profits in offers using assumptions never attract a real investor. They want numbers, practical numbers that exist on a business basis.

Everyone sees ads that tell you how to become a millionaire overnight. Just for fun, even the people who created this ad are not millionaires because of this. Gambling, online trading of currencies and precious metals, is not a corrupt currency and betting business. Don't just imagine watching fake videos that you will invest a thousand dollars and get back ten thousand dollars in one night. Yeah! That sounds pretty crap to me, Looks like BT aint for me either. One, they recognized the market difference correctly and received a strong response against their expectations. Somehow, with the help of an idea they somehow managed to attract big investors and they soon expanded their business. And third, that idea was a real necessity and they didn't face any competition like or close to it.

Earth is a global village, and opportunities have no boundaries. People are selling their skills to a client thousands of miles away. Products are not limited to countries. But whatever plan you are planning, implementing or expanding, just keep in mind that the success of each project depends on the region, culture or values you are presenting. Within this target circle, business principles affect everything and the customer's behavior is a controller. Distribution among consumers who are aware of price and quality, brand awareness and its glamor, status display and real need, are different everywhere. Even in an area where you can find outlets of brands and low cost article shops together.

You should focus on trends, consumer acceptance, price and volatility, awareness and hype during your research to improve your idea. Business ownership, avoidance of unfair resources, customer satisfaction, after-sales service and your attitude towards those around you will give you the confidence you need, and it will take time. And you have to spend time researching, building, developing and sustaining, instead of flying around with impractical ideas.

Category

1. Learning
2. Startup Series