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Translation

We've talked about brainstorming in the previous article and this work will end with the release of a practical idea which is full of logic and real possibilities according to the surrounding economic conditions. Now its showtime.

After fine tuning and reforming the idea will be the second step.

Define tasks, and assign tasks to team members that are relevant. Every task should have a timeline and should not be parallel unless it is needed. Otherwise, if the results are unpredictable, the work must be phased out to make room for a change of strategy. After the initial work, which includes research, proposed capital requirements, milestones and targets, potential vendors, targeted customer identification, marketing plan, and required human resources, you need to turn ideas into action.

Keeping in mind that your product must be flawless before it launches, you should try and test it until it comes out perfect. While you are doing this, your pending preferences will be considered soon after the product is finalized.

A: Team or human resources

Two: Capital

Three: Budgeting

Four: Target setting

Five: Targeted users

Six: Continuous supply

Seven: Cash flow

Eight: And most importantly, the Plan B of each strategy.

Experience without energy and determination is useless. In fact, if you're just starting out, you're new to everything. And you probably don't have enough capital to hire highly experienced people. Remember, every experience comes after doing something for the first time. When you divide tasks between your team, you have to keep in mind that the team member has a lot of relevance, like, he is open to learning, he can work comfortably with other team members. Yes, he can take orders from the top management, he has good decision making ability, he takes careful steps after understanding the problems around him and above all he can fit himself everywhere. Has flexibility and focuses on completing the task without looking at the clock over and over again.

The backbone, of course, is capital. Whether it is big or small, whether it is immediate or late, it is required in every situation. Zero capital is a myth for something serious. Zero Capital only works when you are a craftsman and you are building something on order for someone, that's all, and it requires a little bit of capital. So the required capital should be kept in mind while you are discussing the idea in the mind building session and the data should be practical and not hypothetical. Budget is all about capital, so it can be discussed in a separate article.

When it comes to goals, it is usually based on the proposed profit margin. You need to set a certain amount of income that can be earned in a certain period of time. Estimated sales, expected numbers, receipts, growth and development. The goals are usually to analyze current results, such as what will be achieved according to current status and what decisions and strategies the top management should

adopt.

Who is your potential buyer? And why did you target them? Of course, you had all the answers when you were refining your conversation. Now is the time to turn your leads into sales. These are the requirements for your customers to add value to your vision, your offer, your promises and your intentions, which will draw the attention of your customers to you and their future. Bring it back to you. And above all, their recommendations are for those who are not yet your customers.

To handle operations, you need funds, especially instant funds that give you the ability to bargain, reduce costs and buy everything available at a lower price by paying cash. Your finance department will handle it. They will make sure that your company has enough money at any given time to give you a chance or to handle an accident.

Life is not so easy, in fact, when you are planning to grow, the circumstances around you may change suddenly and you will think of survival instead of progress. Product failure due to conditions such as government policies, inflation, sudden competition, propaganda, negative feedback, movement in unrelated market segment. You have to have a backup plan to survive or to withstand this pressure. If you are not prepared, you will be in a state of randomness and you will make decisions that are not really according to the situation but according to your state of mind. To be prepared, you have to think beyond the limits and combine every possibility with a plan to deal with it.

I am sure that if you move forward accordingly you will gain a lot of confidence and then you will not have to look back and memorize the chapters and ideas that you have learned during your education. Best wishes to you

Category

1. Learning
2. Startup Series